

# 1. What are Cookies

Cookies are small text files that are sent by the visited website to your device (the term device refers to the personal computer or PC, tablet, mobile phone or any other device by means of which you can access the website) ('cookies'). Cookies are stored on the hard drive of your computer, thus enabling the website to recognise you and store certain information about you in order to enable or improve the service offered and to adapt the content of the website to your profile and needs.

Other similar technologies such as tracking pixels, web beacons, device IDs or tracking URLs also allow the collection of data on users, pages visited, links clicked, advertisements displayed, or emails opened.

The cookies used are only associated with your anonymous user and your computer, and do not themselves provide your personal data.

# 2. Why we use Cookies

Cookies are useful for several reasons. They allow the service to work smoothly and adapted to your preferences. Thanks to the statistical information we collect with cookies, we can better understand the needs of users and improve the service.

Through the use of cookies it is possible for the server where the website is located to recognise the web browser used by you in order to make browsing easier. They are also used to measure the audience and traffic parameters, control the process and number of entries. Cookies are also used to make advertising more efficient, helping us to show you relevant advertisements and content of interest to you, both within our sites and on external sites with which we have a relationship.

# 3. Cookie types

Below, we provide information on the type of cookies used in the service and their purpose.

Depending on the entity that manages the equipment or domain from which the cookies are sent and processes the data obtained, we can distinguish:

1. **Own cookies:** these are those that are sent to the user's terminal equipment from the website.

2. **Third-party cookies:** these are cookies that are sent to the user's terminal equipment from a computer or domain that is not managed by the editor, but by another entity that processes the data obtained through the cookies, such as [www.google.com](http://www.google.com), [www.youtube.com](http://www.youtube.com) or [www.twitter.com](http://www.twitter.com).

Depending on the length of time they remain activated in the terminal:

3. **Session cookies:** these are a type of cookie designed to collect and store data while the user accesses a web page. As their name suggests, these cookies are stored on your terminal until the end of the user's browsing session.
4. **Persistent cookies:** these are a type of cookie in which the data remains stored in the terminal and can be accessed and processed for a period defined by the party responsible for the cookie, which can range from a few minutes to several years.

According to their purpose:

1. **Technical cookies:** these are cookies that allow the user to browse the website or platform and use the different options or services that exist on it, such as controlling traffic and data communication, identifying the session, accessing restricted areas, using security elements during browsing or storing content for the broadcast of videos or sound or sharing content through social networks such as Twitter, Facebook, Google+ or YouTube. These are session and persistent cookies.
2. **Personalisation cookies:** these are cookies that allow the user to access the service with certain predefined characteristics depending on a series of criteria in the user's terminal, such as, for example, the type of browser used to access the service, the regional configuration from which the service is accessed, etc.
3. **Analytical cookies:** these are those that allow us to quantify the number of users and thus carry out the measurement and statistical analysis of the use made by users of our website. To this end, your browsing on our website is analysed in order to improve it.
4. **Advertising cookies:** these are those that, processed by HIPOGES or by third parties, allow us to analyse your browsing habits on the Internet so that we can show you advertising related to your browsing profile.

On our website we use analytical, first, session and persistent cookies for this purpose, specifically Google Analytics cookies that have different expiry periods depending on the information they offer us. Third parties such as Google also use these types of session analytical, session and persistent cookies.

For more information: <https://policies.google.com/privacy?hl=es&gl=ZZ>

## 4. What Cookies we use

Name	Function	Property	Permanence
_hjSessionUser_3801040	Analysis	Hipoges	Session
ct-ultimate-gdpr-cookie-level	Funcionalidad cookie	Hipoges	Annual
ct-ultimate-gdpr-cookie	Funcionalidad cookie	Hipoges	Annual
wp-settings-275	Advertising	Hipoges	Annual
wp-settings-time-275	Advertising	Hipoges	Annual
cto_bundle	Advertising	Hipoges	Annual
pll_language	Funcionalidad	Hipoges	Annual
_ga	Analysis	Google	Two years
_ga_OTW40NHKBQ	Analysis	Google	Two years
resolution	Funcionalidad	Hipoges	Annual
HSID	Security/Authentication	Google	Two years
SSID	Security/Authentication	Google	Two years
APISID	Security/Authentication	Google	Two years
SAPISID	Security/Authentication	Google	Two years
__Secure-1PAPISID	Security/Authentication	Google	Two years
__Secure-3PAPISID	Security/Authentication	Google	Two years
SOCS	Security and functionality	Google	Two years
SEARCH_SAMESITE	Security and functionality	Google	Two years
SID	Security/Authentication	Google	Two years
__Secure-1PSID	Security/Authentication	Google	Two years
__Secure-3PSID	Security/Authentication	Google	Two years
AEC	Security	Google	Two years
__Secure-1PSIDTS	Security	Google	Two years
__Secure-3PSIDTS	Security	Google	Two years
NID	Preferences and advertising	Google	Two years
SIDCC	Security	Google	Two years
__Secure-1PSIDCC	Security	Google	Two years
__Secure-3PSIDCC	Security	Google	Two years

In addition to the cookies that HIPOGES establishes when you visit us, as you will see, there are also third-party cookies, necessary to provide the service. In some cases, this is because we have engaged such a third party to provide certain services on our behalf, such as service analytics, automatic code error handling, analytics, etc.

We work with online advertising companies to place our cookies on their websites or advertisements. This helps us understand how often a click on one of our ads converts into a purchase or other action on the advertiser's website.

At HIPOGES we also work with Google Analytics, who helps us collect analytical statistics about the effectiveness of our promotional campaigns or other operations. These technologies allow analytics providers to set or read their own cookies on your device, through which they can collect information about your use of the service, always in an anonymized form.

You can always opt out of the collection or use of data by Google Analytics by clicking on the following link: [tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout) (requires the installation of a browser plug-in)

## 5. Who uses Cookies

The information collected through the cookies of a website may be used both by HIPOGES and by a third party that provides a service to the owner. In this sense, the information from the cookies used in the Service is processed by HIPOGES and by third parties, such as Google, with respect to user behaviour.

## 6. Manage Cookies

Taking into account the information provided through this Cookies Policy, below, we offer you information on how you can manage the cookies used in the service through the different options offered by the most common browsers (Explorer, Firefox and Chrome). If the installation of all cookies on the service is prevented, some functionalities of the service, as well as some content, may be affected.

## 7. How to view Cookies

All browsers offer the user the possibility of searching for and viewing the cookies installed by a given website, obtaining information regarding their duration and the possibility of deleting them, as indicated in the following section. Below are a series of informative links on this issue, based on the most commonly used browsers:

1. Google Chrome: <https://support.google.com/chrome/answer/95647?hl=es>
2. Mozilla Firefox: <https://support.mozilla.org/es/kb/habilita-y-deshabilita-Cookies-sitios-web-rastrear-preferencias>

3. Internet Explorer: <https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-Cookies>
4. Microsoft Edge: <https://support.microsoft.com/es-es/microsoft-edge/eliminar-las-Cookies-en-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

## 8. How to disable or delete Cookies

To deactivate, restrict, block or delete cookies, the user must modify the settings of the browser used on their terminal, whether computer, smartphone or tablet. In general, browsers offer the following configuration options in relation to the installation of cookies:

1. That the browser rejects all cookies and therefore that no cookies from any website are installed on your terminal.
2. That the browser notifies you before the installation of the cookie so that you can decide whether or not to accept the installation of the same.
3. That the browser only rejects third-party cookies from the websites you visit, but not those used by the website you are browsing.

The option of browsing in private mode through which cookies are installed on the terminal, but are automatically deleted when browsing the website ends:

Google Chrome: <https://support.google.com/chrome/answer/95464?hl=es>

Mozilla Firefox: [https://support.mozilla.org/es/kb/navegacion-privada-navega-en-la-web-singuardar-in?redirectlocale=en&as=u&redirectslug=Private+Browsing&utm\\_source=inproduct](https://support.mozilla.org/es/kb/navegacion-privada-navega-en-la-web-singuardar-in?redirectlocale=en&as=u&redirectslug=Private+Browsing&utm_source=inproduct),

Internet Explorer: [http://windows.microsoft.com/es-ES/windows-8/help-protect-yourself-ie-10?ocid=IE10\\_priv\\_browsing#firstTabControl=tab1](http://windows.microsoft.com/es-ES/windows-8/help-protect-yourself-ie-10?ocid=IE10_priv_browsing#firstTabControl=tab1)

The links intended to disable cookies are those indicated in point 7 of this cookie policy.

## 9. Other aspects

If you use the service, we will consider that you acknowledge that you have read this Cookie Policy and authorize us to use it, in order to allow you to fully use our service. If you have any doubts or want to ask us any questions regarding the cookies we use, you can send us your query to the email [dpo@hipoges.es](mailto:dpo@hipoges.es)

We may amend this text in the future to adapt it to possible legislative or regulatory changes, as well as due to instructions or resolutions issued by the Spanish Data Protection Agency. For this reason, we advise you to read this text regularly in order to keep yourself informed about its most up-to-date version.

In any case, if we make significant changes to this text, they will be communicated either through the website or by email for those users who are registered.